

Attorney Docket # ISAA0011

AUG 09 2001

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I hereby certify that this paper is being deposited with the United States Postal Service "Express mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D. C. 20231.


Jessica Pallach

08-10-01 #4/Ref non-Publication
1.4C Def 26174/1
8/17/01

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Sandholm et al.

Docket No.: ISAA0011

Serial No. : 09/755,738

Art Unit: 2171

Filed: January 5, 2001

Examiner: Unassigned

Title: MULTI-CHANNEL MARKETING DATABASE DEVELOPMENT
METHODOLOGY

August 9, 2001

Assistant Commissioner for Patents

BOX DAC

Washington, DC 20231

Petition to Request Non-Publication pursuant to 35 U.S.C 1.22(b)

Special status is being requested for the above-cited application based on the following items:

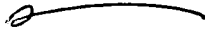
1. Applicant herein requests that the above-referenced application not be published.
2. The decision to not publish this application was not made at the time of filing because the law (35 U.S.C 1.22(b)) had only recently been enacted and the Applicant did not have sufficient time to determine their internal policy regarding publication.
3. There is nothing in the statute that prevents the Patent Office from accepting this petition.

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4. Please charge the Petition fee of \$130.00, and any other debits or credits, to deposit account no. 07-1445.
5. I herein acknowledge that willful false statements and the like are punishable by fine or imprisonment, or both (18 U.S.C. 1001) and may jeopardize the validity of the application or any patent issuing thereon. All statements made of my own knowledge are true and all statements made on information or belief are believed to be true.

Respectfully submitted,



Michael A. Glenn

Reg. No. 30,176

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